



KNXV

**KNXV-TV  
PHOENIX****ORDER**

Print Date 06/08/12 Page 1 of 2

Flight Dates 06/18/12-07/01/12Contract / Revision 299557 /Original Date / Revision  
06/08/12 06/08/12Advertiser Club for Growth ActionAgency Target EnterprisesBuying Contact16501 Ventura Boulevard - Suite #5  
Encino, CA 91436Product

CFG-Arizona

Agency Com 15%Billing Contact16501 Ventura Boulevard - Suite #5  
Encino, CA 91436Sales Office KNXVLSales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A55+Rev Codes POL POL ISSProduct Codes PLPriority P-1Advertiser RefPrimary Account Executive  
KNXV House

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| KNXV House        | 100%   |            |          |

Order Share 15% Market Value 127333

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| KASW              | %          | 0      |
| KDRX              | %          | 0      |
| KPHO              | %          | 0      |
| KPNX              | %          | 0      |
| KPPX              | %          | 0      |
| KSAZ              | %          | 0      |
| KTVK              | %          | 0      |
| KTVW              | %          | 0      |
| KUSK              | %          | 0      |
| KUTP              | %          | 0      |
| UNKWN             | 85%        | 108233 |

**Order Totals****Billing Plan**

| Month         | # of Spots | Net Amount         | Gross Amount       | Rating       | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|---------------|------------|--------------------|--------------------|--------------|------------|----------|---------|-------------|--------------|
| June 2012     | 12         | \$13,345.00        | \$15,700.00        | 49.70        | 05/28/12   | 06/24/12 | 12      | \$13,345.00 | \$15,700.00  |
| July 2012     | 4          | \$2,890.00         | \$3,400.00         | 10.60        | 06/25/12   | 06/29/12 | 4       | \$2,890.00  | \$3,400.00   |
| <b>Totals</b> | <b>16</b>  | <b>\$16,235.00</b> | <b>\$19,100.00</b> | <b>60.30</b> |            |          |         |             |              |

| Ln | Ch   | Start             | End             | Inventory Code                                      | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | <u>Totals</u><br>Spots Amount |            |
|----|------|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------------------------------|------------|
| 1  | KNXV | 06/25/12          | 07/01/12        | M-F 430pm-5pm<br>Jeopardy                           | CM    | 430pm-5pm         | MTWTF-- | :15/:15     | 1     | \$800.00      | P-1 | 5.10 | BK   | 1                             | \$800.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |                               |            |
|    |      | Week: 06/25/12    | 07/01/12        | MTWTF--   |       | 1                 |         | \$800.00    |       | 0.00          |     |      |      |                               |            |
| 2  | KNXV | 06/25/12          | 07/01/12        | M-F 5pm-530pm<br>M-F 5pm-530pm<br>(5:27 PM-5:30 PM) | CM    | 5pm-530pm         | MTWTF-- | :15/:15     | 1     | \$1,000.00    | P-1 | 4.90 | BK   | 1                             | \$1,000.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |                               |            |
|    |      | Week: 06/25/12    | 07/01/12        | MTWTF--   |       | 1                 |         | \$1,000.00  |       | 4.90          |     |      |      |                               |            |
| 3  | KNXV | 06/25/12          | 07/01/12        |   | CM    | 10pm-1035pm       | MTWTF-- | :15/:15     | 1     | \$1,200.00    | P-1 | 3.90 | BK   | 1                             | \$1,200.00 |



KNXV

Print Date: 06/08/12

Page 2 of 2

**KNXV-TV  
PHOENIX**Contract / Revision **299557** Flight Dates **06/18/12-07/01/12**

Hiatus Dates

Original Date / Revision 06/08/12/ 06/08/12

Order Sep 00:20:00

Advertiser **Club for Growth Action** Product **CFGA-Arizona**

Estimate #

| Ln  | Ch   | Start             | End             | Inventory Code                          | Break | Start/End Time | Days    | Len     | Spots             | Rate        | Pri | Rtg           | Type | Totals        |                       |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|---------|-------------------|-------------|-----|---------------|------|---------------|-----------------------|
|     |      |                   |                 |   |       |                |         |         |                   |             |     |               |      | Spots         | Amount                |
|     |      |                   |                 | M-F 10-1035pm<br>10pm News              |       |                |         |         |                   |             |     |               |      |               |                       |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |               |                       |
|     |      | Week: 06/25/12    | 07/01/12        | MTWTF--                                 |       |                |         |         | 1                 | \$1,200.00  |     | 3.90          |      |               |                       |
| 4   | KNXV | 06/18/12          | 06/24/12        | M-F 430pm-5pm<br>Jeopardy               | CM    | 430pm-5pm      | -TWTF-- | :15/:15 | 4                 | \$1,600.00  | P-1 | 5.10          | BK   | 4             | \$6,400.00            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |               |                       |
|     |      | Week: 06/18/12    | 06/24/12        | -TWTF--                                 |       |                |         |         | 4                 | \$1,600.00  |     | 5.10          |      |               |                       |
| N 5 | KNXV | 06/18/12          | 07/01/12        | M-F 7-9am<br>M-F 7-9am                  | CM    | 7am-9am        | MTWTF-- | :15/:15 | 1                 | \$400.00    | P-1 | 1.80          | BK   | 5             | \$2,000.00            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |               |                       |
|     |      | Week: 06/18/12    | 06/24/12        | MTWTF--                                 |       |                |         |         | 4                 | \$400.00    |     | 1.80          |      |               |                       |
|     |      | Week: 06/25/12    | 07/01/12        | MTWTF--                                 |       |                |         |         | 1                 | \$400.00    |     | 1.80          |      |               |                       |
| N 6 | KNXV | 06/18/12          | 06/24/12        | M-F 630pm-7pm<br>M-F 630pm-7pm          | CM    | 630pm-7pm      | MTWTF-- | :15/:15 | 3                 | \$2,500.00  | P-1 | 7.00          | BK   | 3             | \$7,500.00            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |               |                       |
|     |      | Week: 06/18/12    | 06/24/12        | MTWTF--                                 |       |                |         |         | 3                 | \$2,500.00  |     | 7.00          |      |               |                       |
| N 7 | KNXV | 06/18/12          | 06/24/12        | Su 6-7am GMA<br>Su 6-7am Good Morning / | CM    | 6am-7am        | -----S  | :15/:15 | 1                 | \$200.00    | P-1 | 1.10          | BK   | 1             | \$200.00              |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       |                |         |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |               |                       |
|     |      | Week: 06/18/12    | 06/24/12        | -----S                                  |       |                |         |         | 1                 | \$200.00    |     | 1.10          |      |               |                       |
|     |      |                   |                 |   |       |                |         |         |                   |             |     |               |      | <b>Totals</b> | <b>16 \$19,100.00</b> |

\*Tax 1 Note: Tax 0.5%.